

Raphael Isaacs

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Applying for: Part time Graphic Designer

Employment History:

7/15/09 – Present

Freelance Graphic Designer, Alicia Klein, Monterey Bay Aquarium, Aramark, Pacific Metrics, MPC Foundation, AquaTerra. Collaborated with numerous companies to create websites, web/print collateral and artwork needed to visually reach and communicate messages to vast audiences. Worked with staff to conceptualize the visual elements needed for their projects, and then designed layouts, created graphics and illustrations for eventual use.

9/12/09-Present

Freelance Illustrator, Conceptualized and illustrated numerous images for clients including full-color, children's book, "Grannies on Safari." Companion to a popular PBS television show of the same name based in Chicago, coloring pages for the Monterey Bay Aquarium's website, covers for CD's, The Monterey Weekly and graphics for on-line testing materials for Pacific Metrics.

4/15/05-8/1/05

Production Assistant, National Geographic School Publishing, Provided support for Production and Design team and performed various administrative services for management. In addition, was responsible for tracking project status for numerous simultaneous deliverables. Established proficiency in popular software programs (Word, Excel, and Adobe Creative Suite).

2002 – 2005, January 1st-April 15th

Administrative Assistant, Susan Kopman Accounting, Managed accountant reception services, including new client processing, maintaining existing client database, mailings, and resolving customer queries. Established positive client interaction.

4/1/02-1/30/05

Volunteer, MOCHA (Museum of Children's Art) Oversaw the upkeep of the courthouse off-site program promoting and encouraging artistic exploration.

Qualifications:

- ▶ Excellent working knowledge computer file types and programs including: Adobe Creative Suite (Photoshop, Illustrator, InDesign, Acrobat), MS Office.
- ▶ Experience with digital and 4-color printing processes, computer networking and ftp sites.
- ▶ Knowledge of current standard and mobile web development strategies. Basic HTML/CSS
- ▶ Creativity/Ideation
- ▶ Color Theory
- ▶ Typography

Education:

Graphic/Web Design and Development Certificate, BAVC
Bachelors of Fine Art,
Minor in Graphic Design,
San Francisco State University 2002
Berkeley High School Graduate

References:

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Humberto Kam, Director of online engagement, Monterey Bay Aquarium,
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